THE NEW TOYOTA

RUMON





MORE ROOM FOR FUN

# INTRODUCING THE NIEW

THENEW TOYOTA RUMION





INTRODUCTION

# MORE ROOM FOR FUN

Whether you're heading out on the road for a weekend getaway with your family, or adventuring around the city with your best friends, it's important to make the most of every moment – and have some fun along the way.

So, grab your favourite people and get ready to let the good times roll in the new Toyota Rumion. Enjoy more space for adventure, more comfort, and more room for fun!

The Toyota Rumion boasts a host of features to maximise your lifestyle, featuring a multiple configurable rear seat arrangement, technological convenience and a reverse camera\*. The Toyota Rumion also comes with two ventilated cup holders and split front and rear\* air conditioning.

The Toyota Rumion offers you heaps of space to play: 7 seats and 100 reasons to go find your fun.

GETTING AMPED, GETTING AHEAD AND BEING FREE HAS NEVER BEEN THIS EASY, THIS STYLISH, THIS AFFORDABLE – AND THANKS TO TOYOTA'S LEGENDARY DURABILITY, THIS RELIABLE.

It's time to skip the serious and escape in the new Toyota Rumion, where there's always more room for fun.











#### PERFOMANCE

# POWER PLANG

Be it for the buzz of the school run, the thrill of a shopping spree or the madness of a midnight road trip.

## THE NEW TOYOTA RUMION IS AS EASY TO DRIVE AS IT IS ECONOMICAL TO OWN.

All models are equipped with a powerful, but ultra-efficient 1.5) four-cylinder petrol engine and are front-wheel driven, either through the full control of the 5-speed manual or the convenience of a 4-speed automatic transmission.

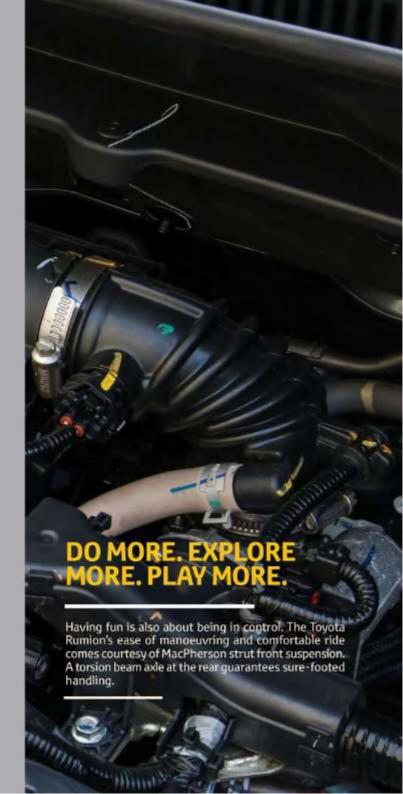
\*Subject to availability. Check with local dealer for available features and spediscations

### MAXIMUM POWER OF 77 kW IS PRODUCED AT 6 000 R/MIN AND PEAK TORQUE OF 138 NM @ 4 400 R/MIN.

This wide torque spread ensures accessible power at all engine speeds, whether it's for the cut-and-thrust of urban driving, or hitting the highway for your weekend getaway.

Average fuel consumption is measured at a mere 6.21/100km and CO<sub>2</sub> emissions from as little as 146g/km CO<sub>2</sub> – meaning you'll only be stopping to post on social media, instead of filling up.

\*Subject to mad and driving conditions. Non-contract ad figures.







While the new Toyota Rumion's got oodles of room for play inside, it's dressed to impress on the outside.

Bold and expressive lines cut an aggressive shape that oozes urban energy. At the front, the grille extends across into the angular headlights with Follow-Me-Home light control system and the surrounding fog lamps\*. LED rear lights and a high-mounted brake light on the rear, and colour-coded rear bumper add to the Toyota Rumion's dedicated fun design.

At the side, the slanted A-pillars continuing into its tall roofline accentuate the vehicle's identity as a capacious lifestyle utility vehicle. On the Sx and Tx models, the side mirror housings are electrically\* foldable and adjustable, as well as elegantly integrating the side turn signal indicator.

The 15" alloy\* wheels are styled for adventure and ready to seize every moment. And a towing capacity of up to 1 000 kg to load everything you and your passengers need for fun. Dare you wonder where will you wander next?

#### LOAD UP. LET'S GO.

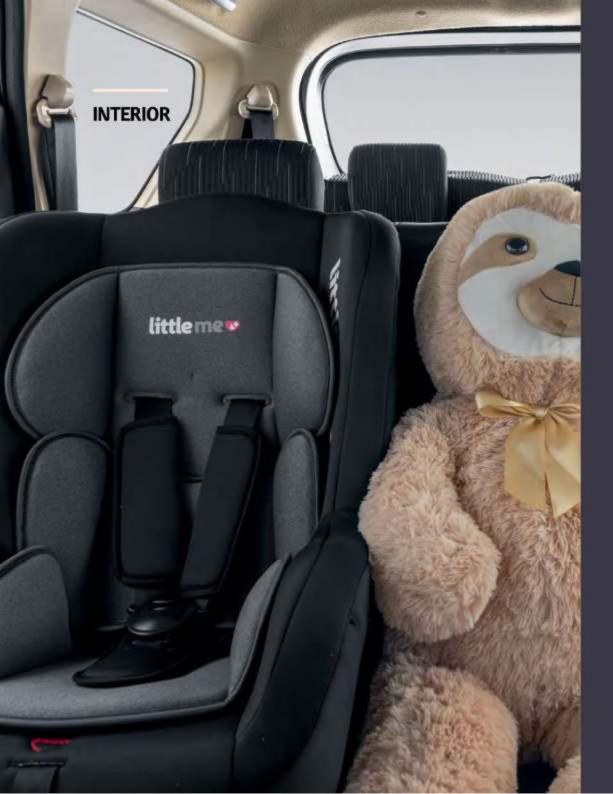




## AROOMY INTERIOR







# AMPING UP THE FUN IN THE NEW TOYOTA RUMION IS A SUITE OF IMPRESSIVE FEATURES TO COMPLEMENT ITS SPACIOUS AND STUPENDOUS INTERIOR.

APPLE CARPLAY\*
ANDROID AUTO\*
12V POWER SOCKETS
SMART ENTRY\*
PUSH START BUTTON\*
MULTI-INFORMATION DISPLAY
BLUETOOTH\*

USB PORT\*
AUXILIARY INPUT\*
STEERING WHEEL SWITCHES\*
REVERSE CAMERA\*
CRUISER CONTROL\*
TOYOTA DISPLAY AUDIO\*

\*Available on selected models

\*Subject to availability. Check with local dealer for available features and specifications





Don't worry about charging those handheld devices either, because there are 12V power sockets in the front and at the rear\*.

Having fun means staying connected. And the Toyota Rumion is all about that vibe. The touchscreen infotainment system models can be linked to smart devices through Apple CarPlay and Android Auto. These apps mirror your phone on the vehicle's infotainment screen.

There are features aplenty for the driver, too. Smart Entry\* allows the vehicle to be entered or locked without the key fob being removed from the driver's pocket. Thereafter, the engine is keylessly powered on or off by the vehicle's Push Start button\*. Relishing the open road has never been this enjoyable with the Toyota Rumion's Multi-Information Display - relaying trip information regarding fuel consumption, average speed and outside temperature.

The infotainment unit features on-board connectivity through its Bluetooth\*, USB\* and auxiliary\* inputs, GLX models are equipped with 6 speakers.

The screen also doubles as the display for the Reverse Camera\*, making every reverse parking move so effortless that you'll Tweet about it.

Through the use of steering wheel-mounted controls\* and Bluetooth phone pairing\*, the driver takes full command of the audio system, multi-information display and mobile phone operations without moving their hands from the steering wheel.

There's space for everyone in the 7-seater Toyota Rumion. In true airplane style, the seatbacks of the first two rows are furnished with pockets – ideal for holding phones or magazines. For safe and convenient transport of smaller items like groceries or any other little remnants of fun, the luggage compartment features a covered sub-floor recess. And bigger, long-proportioned objects such as bicycles are equally easily accommodated through the second row (which is split 60:40) and third row of seats both able to be folded flat.



SAFETY

## HAVE FUN. STAY SAFE.





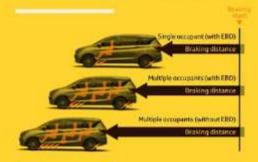
WHILE THE NEW TOYOTA RUMION INSPIRES YOU TO HIT UP THE PARTY, LIVING IT UP ON THE FUN SIDE OF LIFE DOESN'T MEAN GOING BEYOND THE LIMIT. THAT'S WHY FOR COMPLETE PEACE OF MIND, ALL MODELS ARE EQUIPPED WITH AN EXTENSIVE ARRAY OF CONTROL-ENHANCING AND INJURY-MITIGATING SAFETY INTERVENTIONS.

The driver and front passenger are each protected by front airbags; as well as safety belts with a pre-tensioner, force limiter, front seatbelt warning and Emergency Locking Retractor (ELR). The latter allows the easy extension of the seatbelt to facilitate comfortable movement by the passenger but will lock the seatbelt during a sudden stop or impact. The force limiter tightens the seatbelt to quickly restrain occupants and minimise possible impact.

The combined use of the belt force limiter, ELR and airbags will dramatically reduce the impact of upper-body injuries during an accident.

Rear passengers are safeguarded by threepoint seatbelts also fitted with an Emergency Locking Retractor. Furthermore, ISOFIX mounting brackets serve to secure baby seats to the middle row seats; while the rear doors are fitted with child locks.

Further keeping your Toyota Rumion under control and out of harm's way, additional standard safety enhancements include:



#### Anti-Lock Brakes (ABS)

Excess brake pressure is modulated to allow continued tyre rotation under extreme braking conditions, where too much pressure would ordinarily lock the brakes and induce a skid.

#### Electronic Brake-Force Distribution (EBD)

is a further evolution of ABS; whereby braking force is individually distributed to each corner to allow for variances in weight distribution and tyre grip under braking; to increase stability, stopping distance and vehicle control.

#### Rear Park Distance Control (PDC)\*

assists effortless parking. Sensors located in the vehicle's bumpers constantly scan for nearby stationary objects. When a nearby object is detected, a buzzer sounds inside the cabin as well as its proximity being displayed\* on the infotainment screen display.

Your Toyota Rumion comes installed with safety and security features that include remote central locking and an anti-theft system\* that is activated once the vehicle is locked. The Toyota Rumion has it all.

#### Vehicle Stability Control (VSC)

brakes wheels individually to eliminate the sudden introduction of yaw angles during extreme cornering or on slippery road surfaces by ensuring that stability and control is retained at all times.

#### Hill Assist Control (HAC)\*

on Automatic models activates whenever a gradient is detected, preventing the vehicle from rolling.

## TOYOTA ENVIRONMENTAL CHALLENGE 2050

At Toyota, creating technologically advanced vehicles isn't our only priority; we're committed to lowering our environmental impact throughout our entire production process. How? By setting ourselves six challenges that will see us reach a truly world-changing goal: a positive environmental impact by 2050.



#### **CHALLENGE 1**

ZERO CO2

#### NEW VEHICLE ZERO CO2 EMISSIONS CHALLENGE

By owning a Toyota you would be contributing to the reduction of vehicle CO<sub>2</sub> emissions by 90% in 2050 as opposed to 2010. You will help us promote the development of next-generation vehicles and further accelerate the spread of these vehicles.



#### **CHALLENGE 3**

#### PLANT ZERO CO2 EMISSIONS CHALLENGE

You uphold the two main pillars of our strategy to achieve zero CO2 emissions at our plants which are:

- Developing and introducing low-CO<sub>2</sub> technologies with ongoing kaizen.
- Adopting renewable energy sources and utilizing hydrogen energy.



#### **CHALLENGE 5**

#### CHALLENGE OF ESTABLISHING A RECYCLING-BASED SOCIETY AND SYSTEMS

You have contributed to our 40 years on the challenge of resource recycling, Going forward, by rolling out to the world the technology and systems evolved in Japan, we will all continue working on the challenge of establishing a recycling-based society.

The message is clear – Toyota Motor Corporation (TMC) wholeheartedly supports the Paris Agreement and accepts the challenge to achieve carbon neutrality by 2050. The Paris Agreement is a legally-binding international treaty on climate change and is aimed at reducing the emission of gases that contribute to global warming. While this treaty was only adopted in 2015, Toyota has been innovating and investing in technology to reduce emissions and achieve carbon neutrality for well over 30 years. Toyota has also led the way with more electrified vehicles on the road than any other automaker.



THE TOYOTA TOYOTA RUMION RANGE HAS BEEN MANUFACTURED TO MINIMISE ITS CARBON FOOTPRINT.

Guided by the goals of the Toyota Environmental Challenge 2050, as little impact as possible is made on the environment during each step of the process. From design to manufacturing, to end-of-life recycling programmes, our planet always comes first. This is because the ultimate long-term goal for Toyota is to make all our vehicles as environmentally friendly as possible. With this in mind, the entire Toyota Rumion range has been designed to have very low CO2 emissions.



#### **CHALLENGE 2**

#### LIFE CYCLE ZERO CO2 EMISSIONS CHALLENGE

You are lending a helping hand to Toyota's efforts to reduce to zero not only CO<sub>2</sub> emissions produced in travelling and manufacturing, but all CO<sub>2</sub> emissions including the process of materials production, disposal and recycling of vehicles.



#### **CHALLENGE 4**

#### CHALLENGE OF MINIMISING AND OPTIMISING WATER USAGE

In automobile manufacturing, we use water in painting, forging and other processes. Therefore, even a small reduction of its impact on the water environments is important. We have two measures to achieve this, comprehensive reduction of the amount of water used and comprehensive purification of the water and returning it to the earth.



#### **CHALLENGE 6**

#### CHALLENGE OF ESTABLISHING A FUTURE SOCIETY IN HARMONY WITH NATURE

Here at Toyota we have engaged in planting trees at our plants and environmental conservation activities in our surrounding areas. To establish a society where humans and nature coexist in harmony, we are promoting several activities to connect regions, the world and the future.

TOYOTA IS SERIOUS ABOUT COMBATING THE PROBLEMS ASSOCIATED WITH WASTE TYRES IN THE COUNTRY AND HAS THEREFORE TAKEN UP ITS PRODUCER RESPONSIBILITY AS DEFINED BY THE WASTE MANAGEMENT ACT OF 2008. WASTE TYRE REGISTRATION NUMBER: TPREGO031GAU



Toyota vehicles are known for their Quality, Durability and Reliability. Keeping your Toyota Genuine means no compromises in terms of safety, performance and resale value. The range of Genuine Products and Approved Services will ensure complete peace of mind throughout the ownership journey and beyond. For more information on how to Keep Your Toyota Genuine visit www.toyotamauritius.com/genuine-spare-parts

#### TOYOTA GENUINE PRODUCTS

For guaranteed fit and function, **Genuine Parts** are essential in maintaining the safety and reliability of your vehicle. They also comply with all safety, regulatory and environmental requirements, making it the obvious choice. The same exacting precision applies to **Toyota Accessories**, developed by engineers with extensive knowledge on vehicle integration - you can enhance the appeal and functionality of your Toyota Rumion without compromising its safety features or warranty.

#### TOYOTA APPROVED SERVICES

Specialised vehicle maintenance requires first-class facilities, advanced equipment and expert knowledge. Toyota Quality Service and Value Service not only promise accurate diagnosis and repair, but also a philosophy of building trust through a genuine concern for the needs of our customers. To complement the extensive network of Toyota dealers, we have a vast number of Accredited Body and Paint Repairers, selected on stringent criteria to ensure outstanding workmanship and customer service. You can maintain your vehicle's pristine condition without compromising its warranty thanks to the exclusive use of Genuine Parts by our Accredited Repairers. Offering 24-hour access to a full complement of assistance and recovery benefits, Toyota Roadside Assistance provides the peace of mind that competent support is only a phone call away.

### TOYOTA GENUINE MEANS UNCOMPROMISED SAFETY GUARANTEED QUALITY PEACE OF MIND

### Cimfinance >>> Leasing facilities available

#### Cim Finance

There is no 'one-size-fits-all' when it comes to vehicle finance and insurance, there is only you. With fast, flexible and convenient services we will structure the perfect Toyota Rumion deal for you.

At Cim finance, we believe that purchasing your Toyota should be as enjoyable as driving it. Toyota Financial Services is the fast, flexible and convenient means of financing your Toyota Rumion. We have created a range of finance products that suit both private and business customers, easily accessible through your local Toyota dealer. We take the hassle out of arranging finance.

For comprehensive information about products offered by Toyota Financial Services, visit www.toyotamauritius.com/financing-solutions.

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